

## business

### **Nanomatic introduces Virtual Care service, nanonavi-VC together with call centre plug-in application nanonavi-CC at ICT Expo 2010, Hong Kong BOOTH 3GB37**

Hong Kong, March 31, 2010 – Nanomatic ([www.nanomatic.net](http://www.nanomatic.net)), a global company that provides mobile secure applications and location aware devices, today announced it will introduce its Virtual Care® service, nanonavi-VC and a plug-in application for Call Center, nanonavi-CC at the ICT Expo 2010 to be held during April 13-16, 2010.

#### nanonavi® Virtual-Care®

nanonavi® Virtual-Care® is a Pay-as-You-Go mobile phone application that integrates tracking and monitoring service into a customized, comprehensive and easy to manage solution. It supports multiple mobile platforms, including J2ME, Symbian, Windows Mobile, Apple iPhone and Android.

nanonavi® Virtual-Care® can instantly turn mobile phone into your personal monitoring platform, as well as becoming your personal tracking device. It gives users a breakthrough security functionality to care remotely for persons and assets, anywhere in the world. Additionally, nanonavi-VC gives users the ability to locate and monitor small nanofinder® devices (GPS trackers) placed with children, elderly, pets or inside valuable assets, like cars or boxes with valuables during transit. With high assignability, users can freely allocate a nanofinder® between person and/or asset based on actual need, reducing the cost of having a dedicated device for each object.

#### nanonavi® Call-Centre

nanonavi-CC is a plug-in application solution for call centres which conglomerates monitoring, alert and data management. It is designed for service providers, like mobile operators and security companies, which have an existing and growing customer/market sector database and wish to utilize that database to sell mobile phone location or GPS tracking solutions.

Nanomatic welcomes major industry players and resellers to become partners in promoting this untapped and fast-growing Location Based Services (LBS) in their respective market.

#### About ICT Expo, 2010

International ICT Expo (13th – 16th April, 2010 at The Hong Kong Convention and Exhibition Centre) is organized by the Hong Kong Trade Development Council, showcasing the latest products and solutions in information, communication and technologies. Visitors of International ICT Expo can find Nanomatic at booth 3GB37.

#### About Nanomatic

Nanomatic is a leader in Nano-Information-Technology, and creates software for enterprises around the world, as well as secure mobile social applications and location aware devices for the consumer market. The company was founded in London, has R&D headquartered in Hong Kong, with marketing and sales offices in Silicon Valley, California.

For more information please visit [www.nanomatic.net](http://www.nanomatic.net) and [www.nanonavi.com](http://www.nanonavi.com).

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